



CLAREMONT MANAGEMENT CLIENT SHOWCASE

Chicago Scenic Studios, Inc.

Claremont
MANAGEMENT

MAKE CLAREMONT PART OF YOUR SUCCESS STORY.

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FEATURED CLAREMONT CLIENT

Chicago Scenic Studios, Inc.

Tell us about your business.

Chicago Scenic was established in 1978 as a design and fabrication studio serving the emerging off-Loop theater community in Chicago. Today, the company provides custom design, fabrication and management services to a wide range of industries, including corporate events, museums and science centers, themed environments, special events, television, and theater.

The company is located on Chicago's Goose Island planned manufacturing district in a 165,000 sq. ft. facility, housing dedicated design and production departments. Chicago Scenic employs 50 full-time employees in its single Chicago location.

In addition to shop-based craftspeople, the company's full-time staff includes project managers, visual and dimensional designers, engineering and construction detailing specialists and mechanical and automation experts. Our fabrication shop staff includes stagecraft union members with degrees in theater arts and other creative disciplines.



Is there a particular service or product that you would like to emphasize or showcase?

Nearly everything the company produces is custom so we rely heavily on photography and video to tell our story. Even if individuals haven't heard of Chicago Scenic before, though, it's likely that they've seen some of our work.



In the Chicago area, we have created a number of museum exhibits including "Future Energy Chicago" at the Museum of Science & Industry, and the yellow submarine at the Shedd Aquarium's "Polar Play Zone". We created many of Chicago's TV news sets, "Windy City Live", BTN, WYCC, and Hoy Chicago. You've seen our work on stage at the Chicago Lyric Opera, Steppenwolf Theatre, and at New York's Radio City. And if you've admired the Art Institute's lions when they wear the helmets of our winning sports teams, we created those, too.

Please describe your typical client.

We have many different types of clients, including technical directors, event and advertising agencies, designers, exhibit developers, corporate and event planners, to name a few. They represent six major industries — corporate presentations, museums,



special events, themed retail & environments, broadcast, and theater.

What do you love most about your business?

Nearly everyone at Chicago Scenic's answer would be they love the variety of work we do. We have project managers who have worked here nearly 30 years who say they have never been bored. That's a rare thing to find in a job.

What do you like least about your business?

Since most of our projects are deadline-driven, there can be some stressful days (and nights). But that comes with the territory and most of us have come to enjoy the thrill of the deadline pressure.

What is your geographic marketing area?

We work for clients throughout the United States; nearly 65% of the things that we build in our Chicago studio are shipped to locations outside the state.

How does Claremont Management support your business needs and goals?

As a consultant to our Board of Directors, Claremont Management helps us with our strategic direction and with tax requirement compliance.

Do you have a particular example of how Claremont Management helped your business?

When Chicago Scenic was going through an Industrial Revenue Bond Audit with the IRS, Claremont Management assisted us in the process; the result was a "no change" finding.

Why do you recommend Claremont Management's services to others?

Claremont Management's staff is always friendly, knowledgeable, and responsive.

For more information:

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